

AMR ABDELDAYM

Web Growth • WordPress • Technical SEO • Analytics • Automation

Egypt • Remote | amrabdeldaym.com | [LinkedIn](#) | [WhatsApp](#) | [Calendly](#)

PROFESSIONAL SUMMARY

Web growth and automation specialist working across WordPress, technical SEO, analytics, conversion tracking and AI-enabled workflows. Experienced in improving engineering and surveying websites, building repeatable SEO/content systems, troubleshooting WordPress performance, and developing SaaS/outreach systems with n8n, Supabase and LLM APIs. Strong focus on connecting technical implementation to measurable business outcomes.

CORE EXPERTISE

WordPress & Web WordPress development • site structure • UX • performance • technical troubleshooting • LiteSpeed • Rank Math	SEO & Growth Technical SEO • content architecture • Search Console • organic growth systems • internal linking • Google Ads context
Analytics & Measurement GA4 • conversion tracking • Microsoft Clarity • Search Console • data-led iteration	Automation & Product n8n • OpenAI • Gemini • APIs • WhatsApp workflows • Supabase • Airtable • Google Sheets • Notion • Apify

SELECTED PROJECTS

Asas Surveying Services | Riyadh, Saudi Arabia • Surveying & engineering services | [Website](#)

- Improved the WordPress website structure, technical SEO, performance, service content, tracking and direct-contact paths.
- Built an SEO content operation and n8n publishing workflow, including Rank Math metadata handling and Search Console/GA4-oriented measurement.
- Supported repeatable content publishing and ongoing website maintenance rather than a one-off redesign.
Result: 937 organic clicks and approximately 101K impressions during the displayed 16-month reporting period; 1.84K Google Ads clicks reported for the project period.

Atehad Engineering Consulting | WordPress performance & technical troubleshooting | [Website](#)

- Investigated slow single-article pages, PHP worker / CPU behavior and content-rendering bottlenecks.
- Planned and implemented performance-focused improvements including CLS/hero work, WebP/image optimization and LiteSpeed/cache tuning.
- Prepared security and technical SEO improvements covering headers, XML-RPC, database cleanup and FAQ schema.
Result: Delivered a prioritized technical diagnosis and improvement plan focused on stability, speed, UX and search foundations.

OutreachFlow | SaaS / outreach platform

- Built a SaaS-style outreach product covering CRM, campaigns, sequence builder, inbox, email, WhatsApp and LinkedIn manual tasks.
- Added AI Studio, analytics, operations, integrations, API keys, webhooks, team/settings and backend workflows.
- Used Supabase for backend/auth/data and n8n for workflow orchestration and AI-assisted operations.
Result: Full product build presented as an engineering/project system; no commercial performance claims are made.

ADDITIONAL SYSTEMS

LinkedIn Content Automation System | n8n + AI content workflow

- Designed an AI Writer workflow with structured generation, conversational edits and version history.
- Added approval gates and controlled publishing so posts do not go live without final confirmation.
- Integrated Telegram-based interaction/control for reviewing and managing content.

Lead Generation & Google Maps Research Automation | n8n + Apify + Google Sheets

- Built workflows for business discovery, structured lead data collection and outreach research preparation.
- Exported company/lead data into Google Sheets for qualification and campaign workflows.
- Connected automation components to support repeatable prospecting research.

TECHNICAL STACK

Web: WordPress, HTML, CSS, JavaScript, Rank Math, LiteSpeed | SEO & Analytics: GA4, Google Search Console, Google Ads, Microsoft Clarity, Conversion Tracking | Automation & AI: n8n, OpenAI, Gemini, AI Agents, WhatsApp API, Apify | Data & Backend: Supabase, SQL, Airtable, Google Sheets, Notion | Dev & Integration: GitHub, VS Code, API Integration, Python

WORKING APPROACH

- Audit — review the website, search visibility, UX, tracking and workflows as one system.
- Prioritize — identify the highest-impact issues before spending time on lower-value changes.
- Implement — ship website, SEO, analytics and automation improvements with clear ownership.
- Measure & iterate — use Search Console, GA4 and operational data to validate improvements and decide what comes next.

PROFESSIONAL FOCUS

Open to remote opportunities and selected freelance projects where WordPress, SEO, analytics, automation or SaaS/product systems need to work together.